

left brain

right brain



KAITLYN KANG

U.C. BERKELEY, COLLEGE OF LETTERS AND SCIENCES

Bachelor of Arts, ECONOMICS; POLITICAL ECONOMY Minor

Sep 2017 - Dec 2021

- GPA: 3.73, 3.89/4.00; Coursework Focus: Econometrics, Financial Economics Development Economics, Global Inequality and Growth, Global Poverty
- "Sustainable Fashion Made Simple: Online Tool to Educate and Empower Consumers"
 - "Catalyst Model of Import Substitution: Trade Policy Recommendation for Haiti"

MORGAN STANLEY: GLOBAL TECHNOLOGY GROUP

Investment Banking Summer Analyst

Jun 2021 - Aug 2021

- Evaluated strategic rationale and financial viability of acquisitions, IPOs, and debt offerings for companies in the software, internet, and semiconductor industries
- Prepared material for board meetings, valuation and market analyses, and SEC filings
- Selected transactions include ZoomInfo's \$575mm acquisition of Chorus.ai, clients include multinational CAD software producer and digital manufacturing platform

LATEEF INVESTMENT MANAGEMENT

Summer Analyst

Jun 2018 - Aug 2018

Covered new investment ideas by examining industry trends, understanding business franchises, and analyzing quantitative and financial performances

CHIRON SOFTWARE GROUP

Private Equity Consultant

Jan 2018 - May 2018

- Maintained pipeline of investment opportunities in SaaS companies by sourcing through systematic research, analysis, and outreach
- Screened potential portfolio companies by understanding differentiated product, sustainable moat, retention and penetration rates, and growth runway

THE BERKELEY FORUM

Marketing Manager

Sep 2018 - May 2019

Organized debates, panels, and discussions that hosted disruptors of various industries, including software, entrepreneurship, academia, and design

EDUCATION

My parallel academic tracks have equipped me with both analysis and design skills. THE BERKELEY CERTIFICATE IN DESIGN INNOVATION allowed me to pursue the intersections tech and urbanity through projects like "BABEL, Consulting for Smart Cities"

EXPERIENCES

Finance as a means to keep my pulse on disrupting technologies and real estate as an avenue to understand various aspects of the city, I approached professional experiences with the objective of maintaining dual-exposure in both industries.

GENSLER

Executive Strategy Analyst

Jun 2019 - Aug 2019

- Worked at the intersection of technology and architecture by helping technology-enabled clients move to hybrid offices
- Created index that evaluates the risk-potential profile of client accounts to determine firmwide resource allocation

LEADERSHIP

SKILLS

COMMUNICATION
ORGANIZATION
TEAMWORK
LEARNING

INTERESTS

U.C. BERKELEY, COLLEGE OF ENVIRONMENTAL DESIGN

Bachelor of Arts, ARCHITECTURE; CITY PLANNING Minor

Jan 2018 - Dec 2021

- GPA: 3.78, 3.93/4.00; Coursework Focus: Senior Studio Track, Housing, Energy and the Environment, Global Urbanization, Data Science for Smart Cities
- "Negotiating the Formal and the Informal: Study of Quinta Monroy Housing"
 - "Site, Services, and Beyond: an Interdisciplinary Approach to Housing Insecurity"

BERKELEY CENTER FOR LAW, ENERGY, ENVIRONMENT

Research Apprentice

Feb 2021 - May 2021

- Comprehensive Analysis of Land Use Entitlements (CALES): project to understand how regulations such as entitlement review processes can impede infill housing construction in high-cost areas
- Processed various legal and planning documents on cases including transit-oriented developments, density bonuses, and various review processes

HARRISON STREET REAL ESTATE CAPITAL

Transactions Intern (Acquisitions / Developments)

Jun 2020 - Aug 2020

- Assisted in underwriting and due diligence for acquisitions and developments including pro forma financial models for individual properties and rollout deals
- Conducted research for market entry with unique or unrealized value proposition through understanding local demographics, geographies, and demands

CUSHMAN & WAKEFIELD

Commercial Real Estate Intern

Oct 2018 - Jan 2019

Prepared and presented marketing material, including photos, compatibility analyses, valuation analyses, and market survey for listing assignments

UNDERGRADUATE REAL ESTATE CLUB

Vice President

Jan 2018 - Jul 2019

Organized regular educational meetings, panels and site tours attended by 80+ people on average; managed and grew club's extensive industry network

BUSINESS INTELLIGENCE



GRAPHICS AND DESIGN



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